



As a response to COVID-19, humanity has embarked on a new journey in which 'Health is Paramount'. Health is the core foundation of Organics. Organics, in our minds at MicroLife, means a Reverence for Life, ALL life; the healthy lives of ourselves, of each other & all of creation. The focal point is respect for a healthy Earth (it's our only home after all) & the food we produce.

Those of us who have been Organic advocates for years know this. But now, the ears, eyes & minds of millions of others are waking up too. At MicroLife, we've started the 'Love Mother Nature' campaign to properly focus our attention at this critical moment in time. What Mother Nature does for us every day is amazing and inspiring. She surely and feely heals us all. So why would we ever want to put poisons on her, right?

Right off the bat, we can look at the Ecosystem Economic Value we get from the environment which is valued at \$125 Trillion Dollars every year! That exceeds the annual global GDP of all the world's economies combined. Think about clean air for example, what if we had to have global filters? Clean water? Soil for food production? Timber? Recreation Activities? What are all these worth?

And, it gets a lot more personal. Individually, Nature heals us spiritually - mentally - physically. This is proven by science. Let's look at just a few of the many ways Mother Nature heals us all.

Spiritual Mood is boosted. Nature takes away anger, stress, sadness, depression and replaces them with calmness, peace, & serenity.

- Plants, which have 60% DNA commonality with humans, off-gas over 250 compounds, besides Oxygen, often odorless, which repair neurological and physiological functions inside of us. Amazing.
- Walks in Nature activate our natural killer T cells that hunt for viruses and cancer.
- Being in a clean & healthy environment builds a stronger human immune system and faster response to sicknesses.

With all this and much more, why would we ever poison our Mother? Besides, all chemical pesticides weaken our immune system and introduce toxins into our bodies.

There is also the incredible value/need to eat clean, healthy Organic foods. Presently America leads the world in chronic illnesses. This should not be the case, but most Americans have no idea how unhealthy the majority of their food is. The 'Love Mother Nature' campaign is designed for the American public to gain greater awareness of how critically important Organics are. We hope you join us in this important campaign and shout from the rooftops that we need a clean world and clean foods to successfully enhance our society.